



Ecosystem Markets: Imperiled Species and Habitats

These EnviroAtlas Marketplace map layers display the location of markets and projects primarily targeting imperiled species and/or habitats. Polygons for projects represent the project footprint (i.e., land area comprising the project site) or area of primary impact. Polygons for markets represent the entire region that shares market infrastructure and rules or a larger program encompassing many smaller projects, such as habitat exchanges. Points represent the centroids of market and project polygons with the exception of national markets where points represent administrative headquarters locations.

Why are imperiled species and habitats markets important?

Healthy ecosystems provide us with a wide range of services—including reliable clean water, climate regulation, and productive soils—and they underpin many of our basic needs, economic processes, and cultural or spiritual values. However, except for primary goods like food, fuel, and fiber, most of these ecosystem services do not have widely-accepted, tangible market values.¹ As a result, ecosystems continue to decline because protection of ecosystem services is rarely considered in economic decisions. The Millennium Ecosystem Assessment, for instance, found that more than 60% of ecosystem services are degraded faster than they can regenerate.²

One approach to safeguarding ecosystem services is through incentive mechanisms for conservation, including markets. With ecosystem services markets, companies, communities, and other beneficiaries pay landowners and managers to protect, restore, or mitigate for impacts to ecosystems.³ Ecosystem market mechanisms range from simple contracts between a buyer and seller to sophisticated markets for environmental credits representing delivery of an ecosystem service. All of these mechanisms share the common practice that parties will restore or maintain the delivery of an ecosystem service or group of services in exchange for financial compensation.

Typically, markets focus on a single ecosystem service or asset. The most well-established markets in the United States represent forest carbon sequestration, imperiled species and habitats conservation, wetland and stream conservation, and watershed services. The term ‘market’ here is used somewhat loosely, referring to any initiative or program



Photo: Great Blue Heron, NOAA

using a market-based mechanism and resulting in financial compensation for the delivery of ecosystem service assets.

Imperiled species and habitats markets are designed to reduce negative impacts on biodiversity. These compensation mechanisms finance conservation and restoration projects that deliver environmental benefits comparable to or ‘above and beyond’ the mitigated adverse impact.

In the United States, the need to be compliant with an existing or anticipated future regulation drives many imperiled species and habitats markets. Markets are typically structured around the ‘mitigation hierarchy,’ which establishes that market-based tools should be used only after efforts have been made to (first) avoid damage, (second) minimize impact, and (third) mitigate negative impacts to biodiversity.⁴ Compensatory mitigation ranges from rigorous and measurable biodiversity offsets to less direct efforts to compensate for impacts through financial donations and land protection.

How can I use this information?

This map is one of a group of Marketplace maps displaying information on ecosystem market size, scope, and activity in the United States. Users can examine these map layers to understand the geographic distribution of ecosystem markets, identify potential market opportunities, and explore markets and projects by asset type, goals, reason for implementation, exchange mechanism, and intervention.

These maps can be combined with other EnviroAtlas map layers to provide a context for market activity and analyze the market's contribution to conservation objectives. They may be compared with other Marketplace map layers, such as Enabling Conditions for Ecosystem Markets, for additional detail on market scope and the role of policy and regulation.

How were the data for this map created?

These data were compiled from the U.S. Army Corps of Engineers Regulatory In-lieu Fee and Bank Information Tracking System ([RIBITS](#)) database (ca. 2015) and Ecosystem Marketplace research on imperiled species and habitats markets conducted during 2009–2011. Spatial data downloaded as KML files from RIBITS include credit bank and In-Lieu Fee (ILF) site footprints as well as market coverage areas. Bank and ILF KML files were converted into ArcGIS polygonal shapefiles. National-level market and project points were drawn to represent headquarters locations.

Imperiled species and habitats market coverage and project primary impact area data compiled via Ecosystem Marketplace research were drawn in ArcGIS utilizing 2010 U.S. Census and 2010 Public Land Survey System boundary layers and HUC8 polygons. Tabular data from Ecosystem Marketplace and RIBITS were standardized, combined, imported into ArcGIS, and joined with corresponding spatial records.

What are the limitations of these data?

EnviroAtlas uses the best data available, but there are still limitations associated with the data. These data originate from the RIBITS database and from responses to Ecosystem Marketplace's annual 'State of the Market' survey of project developers, market/program administrators, brokers, retailers, and other market actors. Wherever possible, responses are checked against credit registries and other third-party sources. However, EnviroAtlas and Ecosystem Marketplace provide geographic data "as is" and make no guarantee or warranty concerning the accuracy of information contained in the geographic data. Users of these

data are strongly advised not to use the content of Marketplace data in isolation but to take that information together with other market information to formulate one's own views, interpretations, and opinions. The user is strongly advised to seek appropriate legal and professional advice before entering into commercial transactions. We recommend that the user become familiarized with the terminology and concepts used in these data.

How can I access these data?

EnviroAtlas data can be viewed in the interactive map, accessed through web services, or downloaded.

Where can I get more information?

Further information is available in Ecosystem Marketplace's primer on ecosystem markets and finance.⁵ Additional data and analysis of ecosystem markets activity is available at Forest Trends' [Ecosystem Marketplace](#). The Regulatory In-lieu Fee and Bank Information Tracking System ([RIBITS](#)) database maintained by the United States Army Corps of Engineers provides detailed data and documentation on mitigation banking and in-lieu fee program activity in the United States. A selection of resources related to ecosystem valuation and imperiled species and habitats markets is listed below. For additional information on how the data were created, access the metadata for the data layer from the drop down menu on the interactive map table of contents and click again on metadata at the bottom of the metadata summary page for more details. To ask specific questions about this data layer, please contact the [EnviroAtlas Team](#).

Acknowledgments

EnviroAtlas is a collaborative effort led by EPA. The Marketplace layers were created through a collaborative effort between Ecosystem Marketplace, USDA, and EPA. Data was obtained from Forest Trends' Ecosystem Marketplace and the RIBITS database. The Marketplace geospatial dataset was compiled by Katherine Sever, Colorado State University. The fact sheet was written by Genevieve Bennett, Ecosystem Marketplace, and Katherine Sever, Colorado State University.

Selected Publications

1. King, D.M., and M. Mazzotta. 2000. [Ecosystem valuation](#). Accessed March 2016.
2. Millennium Ecosystem Assessment. 2005. [Ecosystems and human well-being: Synthesis](#). Island Press, Washington, DC.
3. Forest Trends' Ecosystem Marketplace. 2016. [Atlas of ecosystem markets in the United States](#). Accessed October 2016.
4. Forest Trends Association. 2016. [Mitigation hierarchy](#). Business and biodiversity offsets program. Accessed March 2016.
5. Forest Trends' Ecosystem Marketplace. 2015. [Ecosystems markets and finance: A global primer](#). Accessed March 2016.